



AUDIENCES LOVE RANDYE'S FUN, FAST-PACED, INFORMATION PACKED SESSIONS



Take advantage of Randy Spina's 25+ years of marketing experience now available to your organization or group! Small business marketing is her expertise & her passion.

Randy makes Small Business marketing fun, easy to understand & implement. Featured in *Fortune Small Business*, *Hudson Valley Business Journal*, *Fairfield County Business Journal*, *CNNMoney.com*, *Westchester County Business Journal* and various other small business publications, Randy's "how to" approach gets Small Business marketing on the fast track.

Workshops include:

- ✓ Customized content created for your group's needs
- ✓ "How to" tips that can be implemented immediately
- ✓ Up to date marketing advice for today's business owner
- ✓ Case Studies
- ✓ Show and Tell using hands-on marketing examples
- ✓ Audience involvement - no talking "at" your group

Call **203.559.8838** today & schedule Randy Spina to be your next speaker & provide your audience with the small business marketing content they need to succeed!

**photo courtesy of Carmen Nieves, Photography Plus*



Here's a partial listing of organizations & groups that have benefitted from Randye's Small Business Marketing Seminars:

- Cheshire, CT Chamber of Commerce
- Smart Business Expo, Danbury, CT
- Southern CT Black Chamber of Commerce
- Starting a Small Business Seminar, Marketing Module, adult education course
- City of Norwalk, Small & Minority Business Construction Management Training Program Graduation

Here's what some of the attendees & sponsors have to say:

"Randye is THE go-to person for small and micro business marketing seminars. Over the years, I've always enjoyed having her speak at my seminars. Randye is "up to the minute" on what it takes to be successful, what's right for your business, and what really gets results (no matter what the books say). Most importantly, she is funny as Hell, and uses great "show & tell" to demonstrate exactly what works and why. In any presentation I've ever heard her give, Randye shows you at least five things you can fix and get immediate positive results." Cliff Ennico, nationally syndicated small business columnist, author and host of the PBS television series "MoneyHunt" (www.succeedinginyourbusiness.com)

"Randye uses humor, passion & gusto. She is so captivating, you can't help but want to go right out & start marketing your business!" J.S., Searing Designs

"Randye was informative, clear & taught me different strategies & how to use them. Her ideas were interesting & creative - filled with things I never thought of." S.B., Little Scholars Early Education

"I recently had the pleasure of attending a workshop put on by Randye on how to grow your small business through profitable marketing. Randye knows the business and is able to clearly communicate ideas and strategies to help market your business." P.W., Desire to Retire, LLC

"Randye Spina conducted two workshops of our four part Marketing series for our members. The marketing workshops were well received. The Chamber board was grateful for Randye's positive delivery and informative marketing presentation to the membership and she was helpful recruiting new members to the chamber. Randye Spina is an asset for small business owners and entrepreneurs entering the business world." De Boone, Director of Marketing and Public Relations, Southern CT Black Chamber of Commerce