

# Affordable Marketing **S**olutions LLC

*Affordable, accessible marketing for all!*<sup>™</sup>

## AUDIENCES LOVE RANDYE'S FUN, FAST-PACED, INFORMATION- PACKED SMALL BUSINESS MARKETING WORKSHOPS



Take advantage of Randy Spina's 25 years of marketing experience for your organization or group! Small Business Marketing is her expertise and her passion.

Randy makes Small Business Marketing fun, easy to understand and implement. She is the author of *Affordable Marketing Solutions: Proven Techniques to Profitably Market Your Small Business*, has been a guest on Cablevision's *12 On the Money* and several radio shows including *Entrepreneur Podcast Network*, *Small Business Naked* and others.

Her articles have appeared in *Fortune Small Business*, *Hudson Valley Business Journal*, *Fairfield County Business Journal*, *CNNMoney.com*, *Westchester County Business Journal* and various other small business publications. Randy's how-to approach gets your Small Business Marketing onto the fast track.

Workshops include:

- ✓ Customized content created for your group's needs
- ✓ How-to tips that can be implemented immediately
- ✓ Up-to-date marketing advice for today's small businesses
- ✓ 'Show and Tell' content using hands-on marketing examples
- ✓ Audience engagement encouraged throughout

Call **(203) 559-8838** today to schedule Randy Spina as your next speaker and provide your audience with the Small Business Marketing knowledge they need to succeed!

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## Here's just some of the organizations that have benefitted from Randye's Small Business Marketing Seminars:

- Norwalk Community College *Pathways to Success* Workshop
- Local Chambers of Commerce in Connecticut State
- Connecticut Association of Non Profits, Hartford, CT
- SCORE, Bridgeport Chapter
- Fairfield County Bar Association
- Bridgeport Mayor's Small and Minority Business Resource Office
- Lunchtime Networking Group, Stamford, CT
- Home Builders & Remodelers Association, Fairfield County, CT
- Smart Business Expo, Danbury, CT
- Starting a Small Business Seminar, Marketing Module, adult education course
- City of Norwalk, Small and Minority Business Construction Management Training Program Graduation

Custom programs from 45 minutes to 2 hours; and full- or half-day training sessions. If you're looking for a passionate marketing guest speaker to add value to your next meeting, call Randye at **(203) 559-8838** to discuss your needs.

## Here's what some of the attendees and sponsors have to say about Randye's fun, information-packed sessions:

*"Randye is THE go-to person for small and micro business marketing seminars. Over the years, I've always enjoyed having her speak at my seminars. Randye is "up to the minute" on what it takes to be successful, what's right for your business, and what really gets results. Most importantly, she is funny as hell, and uses great "show and tell" to demonstrate exactly what works and why. In any presentation I've heard her give, Randye shows you at least five things you can fix to get immediate positive results."*

*Cliff Ennico, nationally syndicated small business columnist,  
author and host of the PBS television series "MoneyHunt" ([www.succeedinginyourbusiness.com](http://www.succeedinginyourbusiness.com))*

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*"I was in the small business seminar and had the privilege of receiving your lecture. I just wanted to thank you for such a FABULOUS presentation! You were truly engaging and wonderful to listen to. Again, thank you for such an amazing insight into the importance of marketing for your business! You were phenomenal!"*

*M.T.*

*"Randye uses humor, passion and gusto. She is so captivating, you can't help but want to go right out and start marketing your business!"*

*J.S., Searing Designs*

*"Randye, thank you so much for being the guest speaker at our recent September meeting. As co-chair of the Fairfield County, CT Bar Association's Solo and Small Business Practice Committee, I am so pleased that you have added marketing insight to our annual programming and assisted our attorneys in potentially growing their businesses. Your presentation was engaging, lively and full of great marketing insight. I know I left the meeting feeling energized and full of ideas for my firm. I would strongly recommend you as a speaker to attorneys and other professional groups."*

*Prince and Cotler, LLC*

*"Randye's presentation to our members was straight forward and professionally done. I am certain the information she presented has already helped our members to better promote their businesses."*

*Sheldon Dill, President, Cheshire Chamber of Commerce*

*"Randye was informative, clear and taught me different strategies and how to use them. Her ideas were interesting and creative - filled with things I never thought of."*

*S.B., Little Scholars Early Education*

*"I recently had the pleasure of attending a workshop put on by Randye on how to grow your small business through profitable marketing. Randye knows the business and is able to clearly communicate ideas and strategies to help market your business."*

*P.W., Desire to Retire, LLC*

*"Randye Spina conducted two of our four-part Marketing workshops for our members which were very well received. The Chamber's Board was grateful for Randye's positive delivery and informative marketing presentation to the membership and she was helpful recruiting new members to the Chamber. Randye Spina is an asset for small business owners and entrepreneurs entering the business world."*

*De Boone, Director of Marketing and Public Relations, Southern CT Black Chamber of Commerce*

**Call (203) 559-8838** today to schedule Randye for your next marketing event