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**AFFORDABLE MARKETING SOLUTIONS, LLC CREATES “MY AFFORDABLE
MARKETING PLAN™” FOR SMALL BUSINESSES**

**Connecticut Marketing Firm Launches Another Innovative Service; This One
For On-Demand Marketing Solutions**

Fairfield, CT, March 30, 2015 – Entrepreneurs, small business owners, and self-employed professionals who need affordable access to marketing and who don’t have any dedicated marketing talent in-house now have a unique, affordable solutions-oriented membership service that will work with them “on-demand.” For a nominal monthly fee, “My Affordable Marketing Plan™” is the first of its kind, on-demand marketing membership plan exclusively for small business owners, available nationwide; and is the latest innovation in small business marketing created by Randy Spina, Chief Solutions Officer of Affordable Marketing Solutions, LLC, the company devoted to affordable, accessible marketing for small businesses.

"It really is small business marketing revolutionized," states Spina, an industry veteran with more than 25 years’ corporate marketing experience and a former retail business owner. "Beginning at just \$299 month for the Solopreneur plan, it's the perfect solution for small business owners who lack the time, expertise or staff to properly market their small business to stay competitive," Spina adds.

My Affordable Marketing Plan™ offers its members innovative on-demand, pre-paid access with a long list of benefits including: a membership card, access to a network of hand-selected, proven marketing industry professionals all at a prenegotiated partner discount of up to 10%, a subscription to the weekly *Monday Marketing Mania*™ newsletter filled with bite-sized marketing intelligence tips to jumpstart the work week, priority access on set evenings and Saturdays by appointment, and much more.

“Since the majority of small business owners need to solve their marketing issues quickly, on a tight budget, and often without notice, this new membership plan offers a cost-effective and convenient way to access an entire network of professional marketing talent.” adds Spina.

My Affordable Marketing Plan™ is available at www.myaffordablemarketing.com. Information and details about the service can be obtained by clicking the Plan's image on the homepage where one can join and pay for their plan online.

Affordable Marketing Solutions, LLC was created especially for entrepreneurs, small business owners and self-employed professionals. Spina’s consumer and business-to-business marketing expertise has helped a variety of companies, from Fortune 500s to start-ups in the Financial Services, Pet, Travel, Nonprofit, Health & Wellness, Retail, Construction, Insurance, and Aviation industries. For more information, contact Spina at (203) 559-8838 or visit www.myaffordablemarketing.com.

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