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## REVIEW: Affordable Marketing Solutions (Randy Spina)

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**Affordable Marketing Solutions**

**Randy Spina**

**ISBN: 9780692002445**

**Affordable Marketing Solutions, LLC**

**Reviewed By Cary Merriman**

**Official Apex Reviews Rating: ★★★★★**

When Randy Spina launched Affordable Marketing Solutions, LLC, her goal was to provide entrepreneurs, small business owners, and self-employed professionals with the advantages typically denied them in the areas of marketing, promotion, and publicity. Now, throughout the pages of Affordable Marketing Solutions, her informative new marketing guidebook, she's taken a grand leap forward toward the ultimate fulfillment of that goal.

Spina understands that the majority of small business owners are limited to the actual management of their business' day-to-day operations. With little free time for anything else, the general promotion of their companies is a task that's often left unfulfilled – even though marketing is the cornerstone of any business' long-term success. In order to help resolve this often crippling paradox, Affordable Marketing Solutions offers a wide range of advice, tips, and practical techniques that companies can use to promote their products and services, all without having to invest thousands of dollars on speculative, high-risk marketing campaigns that are all but guaranteed to work. All business owners eventually come to the realization that time truly is money, and Spina helps them capitalize on that fact by providing dozens of effective, time-saving measures for immediate use that ultimately prove profitable.

A detailed resource guide for businesses of all types and sizes, Affordable Marketing Solutions holds the answers to many of the questions that small business owners may have about how to promote themselves without breaking the bank. Highly recommended.