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FOR IMMEDIATE RELEASE

AFFORDABLE MARKETING SOLUTIONS, LLC WILL DONATE 10% TO SPCA OF CT

Connecticut Marketing Firm Offers Chance to “do good” with your Marketing

Fairfield, CT, September 1, 2008 – Entrepreneurs, small business owners, and self-employed professionals who need guidance for their marketing efforts can now also do good for animals when they use Affordable Marketing Solutions, LLC, the company devoted to affordable, accessible marketing for all.

“I saw a call for donations from the SPCA of CT who is trying to raise \$4500 for life-saving heart surgery for Arctic, a beautiful kitty who desperately needs our help,” says Randye Spina, Chief Solutions Officer of Affordable Marketing Solutions LLC. “I thought I could help them raise more money by tying the cause to helping small businesses in the area as well.” A pet parent herself, Ms. Spina has donated her marketing expertise, money and volunteered for several animal rescue organizations over the years.

Ms. Spina will donate 10% of all collected revenue from now until October 31st to SPCA of CT’s Artic Fund.

Affordable Marketing Solutions offers innovative access into the complex world of marketing with no long-term obligation or commitment from business owners by offering a full set of solutions that can help a small business owner with a variety of marketing issues without a long term commitment.

“Since the majority of small business owners need to invest their resources wisely, we offer cost-effective and convenient ways to address specific marketing needs and obtain creative, practical advice from an experienced professional,” adds Spina.

Solutions are available at www.myaffordablemarketing.com. Information and details about each solution can be obtained by clicking the “Marketing Solutions” icon on the homepage where one can choose the right service for their needs.

Affordable Marketing Solutions LLC was created especially for entrepreneurs, small business owners and self-employed professionals. Spina’s consumer and business-to-business marketing expertise has helped a variety of companies, from Fortune 500s to start-ups in the Financial Services, Pet, Association & Membership, Travel, Non profit, IT, Retail, HVAC, Insurance, and Dot com industries. For more information, contact Spina at (203) 559-8838 or visit www.myaffordablemarketing.com.

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